

MODA

PRESENTS



BIGGER.BETTER.BOLDER

21 22 23 24 AUGUST 2019

Bombay Exhibition Centre Goregaon East, Mumbai

POST
SHOW
REPORT



SUCCESSFUL MARKET PLACE FOR BUYERS AND SELLERS

GIFTS



INR 250,000 Crores is the size of corporate gifting market in India, of which INR 12,000 Cr. belongs to corporate gift which is growing over 200% per annum

LIFESTYLE, APPARELS & LUGGAGE



Lifestyle and apparel market continues to grow owing to growing consumer class, rapid urbanization and changing fashion trends. Luggage industry estimated to reach INR 20,000 Cr by 2025

STATIONERY, WRITING INSTRUMENTS & OFFICE SUPPLIES



The overall Indian stationary industry is growing at the rate of 8% a year, with new products & formats being added in every now and then.

GADGETS & ELECTRONICS



The Indian gadgets & electronics industry is one of the largest markets in the world anticipated reaching \$ 400 bn and become the fifth largest in the world by 2025. 100% FDI is allowed under the automatic route.



Houseware, Kitchenware & Home Décor market has witnessed phenomenal growth, particularly in the last 10 years. The kitchenware industry is also growing at a rate of 6-7% and is expected to grow further.

HOUSEWARE, KITCHENWARE & HOME DÉCOR



The Indian confectionery market amounts to US\$11,567m in 2019 and is expected to grow annually by 6.7% (CAGR 2019-2023). Food and beverages is the biggest of the consumption categories. The beverage industry, excluding alcoholic beverages, is worth about \$16 billion.

FOOD & CONFECTIONERY



India is also the second largest consumer market in the world. The compounded annual growth rate of the beauty and wellness business in India has been around 18%

BEAUTY, HEALTH & WELLNESS

MARKET GROWTH DRIVERS

Corporate and business houses from pharmaceutical, lifestyle, tourism, IT, food & confectionery, health & beauty sectors are driving the demand and are the biggest buyers of corporate gifts, stationery and office supplies.

Key growth drivers include growing middle-class population, rising disposable income, improving lifestyle, increase in literacy, burgeoning corporate offices and overall growth in socio-economic scenario across the nation. These have resulted to an increase in demand for corporate gifts, premium stationery, office supplies, gadgets, luggage, houseware, kitchenware and home décor commodities.



INDIA BIG 7 2019 FACTS & FIGURES

The 27th edition of India Big 7 was successfully held on 21st – 24th Aug 2019 at Bombay Exhibition Centre, Mumbai, India. The show was spread across 13,500 sq.mtrs. with 348 exhibitors proving it to be India's largest trade event on Gifts, Stationery, Writing Instruments, Office Supplies, Gadgets, Houseware, Kitchenware & Home Decor industry. Many participants at India Big 7 offered products and solutions which are the need of the hour.

Keeping exhibitors busy from the first to the last hour of the event, the Show witnessed record number of 24,751 visitors from all the sectors. In its service to the industry for 27 years, India Big 7 has emerged as India's most trusted and largest B2B platform

7 PRODUCTS SECTORS



Office
Supplies



Gadgets



Stationery



Gifts or
Corporate
Gifts



Writing
Instruments



Kitchenware
& Home
Decor



Houseware

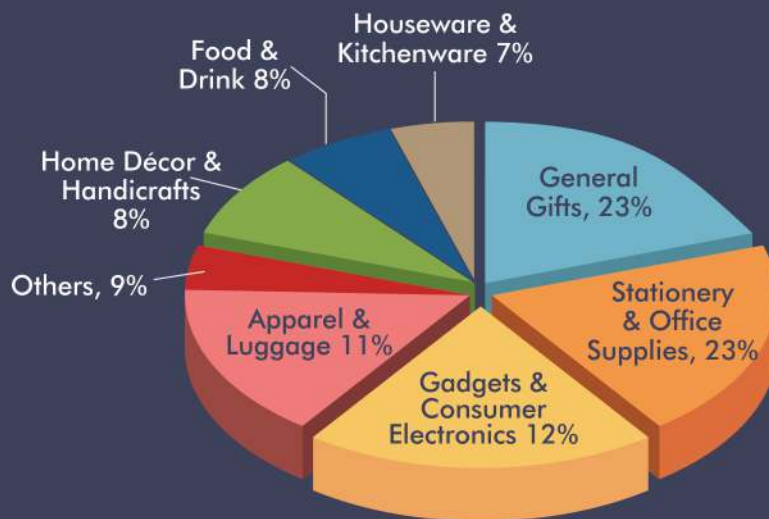


OPENING CEREMONY

India Big 7 was inaugurated at the hands of Hon. Mr. Gajanan Kirtikar - Member of Parliament, Govt. Of India on 21st August 2019. The dignitaries including Mr. Gregory Zaraisky - CEO, Reed Exhibitions India, Mr. Anuj Mathur - COO, Reed Exhibitions India, MR. SUNIL GHELANI - HON. SECRETARY, PEN & STATIONERY ASSOCIATION OF INDIA, MR. JIVESH SACHDEV - MANAGING DIRECTOR - INTRODUCTION TRADE SHOWS PVT. LTD., MR. ASHOK CHABBRA – Managing Director, MODWAYS, MR. NIRMAL TULSIAN - MANAGING DIRECTOR - NEWGENN INDIA, MR. MANDEEP ARORA DIRECTOR – UBON and MR. KHUBILAL J. RATHOD - CHAIRMAN - FLAIR WRITING INDUSTRIES LTD. were also present during the opening ceremony.



EXHIBITOR PROFILE



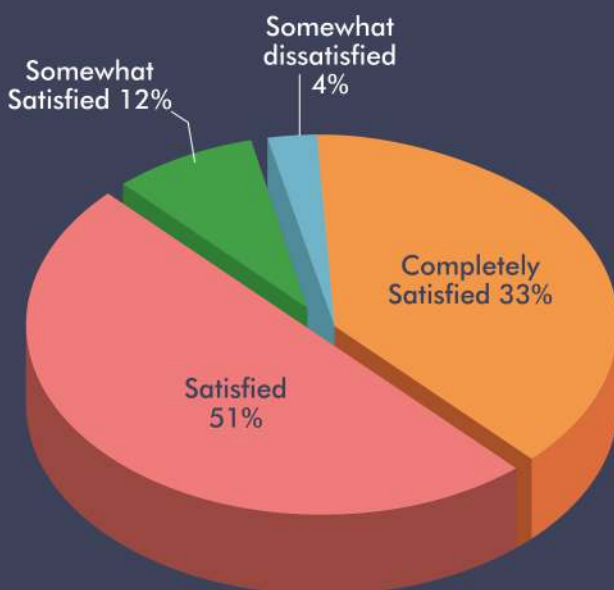
Others Include: Jewellery, Toys, Cosmetics, packaging boxes, Healthcare products, medal and trophies etc.

EXHIBITOR SATISFACTION



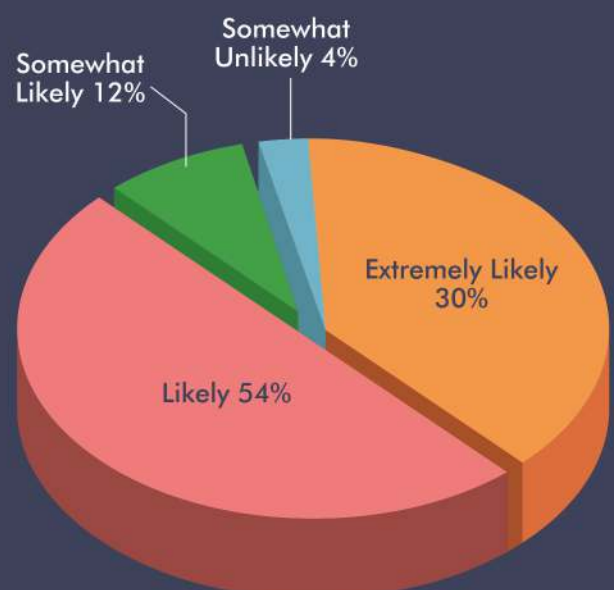
The overall satisfaction level of exhibitors is very high and encouraging due to number of quality visitors walking in

VISITOR SATISFACTION



The visitors were satisfied with the overall exhibition and exhibits.

VISITOR LIKELINESS



Most of the visitors have shown their interest in attending the future shows.

SEGMENTS IN 2019

GADGETS
EXP INTERNATIONAL 2019

**HOUSE
KITCHEN
WARES**
INTERNATIONAL EXPO 2019

PEN & STAT
ONERY
INTERNATIONAL 2019

**GIFTS
INDIA
INTERNATIONAL
2019**

MODA
PRESENTS
**INDIA
BIG 7**
INTERNATIONAL TRADE FAIR 2019 27th YEAR

**Write
Show**
INTERNATIONAL 2019

OFFICE
INDIA
INTERNATIONAL 2019

**HOME DECOR &
FURNITURE**

NEW REDEFINED SEGMENTS

**GIFTS
INDIA**
Corporate | Premium | Novelty



Lifestyle, Apparels
& Luggage

STAT
ONERY
WRITING INSTRUMENTS
& OFFICE SUPPLIES

GADGETS
Electronic Appliances

**HOUSE
KITCHEN
& HOME DÉCOR**
WARES



Food & Confectionery Show



Beauty, Health
& Wellness

What Exhibitors say?



We are getting very good response. We participate regularly at India Big 7 and we will be there in 2020 also.

Mr. Sagar Jaisinghani,
Marketing Manager, Royale Collections

India Big 7 is an amazing show. It is a great platform for re-sellers, manufacturers to build their future prospects, network & Collaborate. We had lot of visitors and enquiries here. This is the first time we are exhibiting at India Big 7 and we definitely look forward to exhibit in 2020 too.

Mr. Shashank Bharadwaj,
West sales head Mafatlal



It is an honour to have our brand displayed at India Big 7. It's a great platform to promote products to such a large audience right from retailers, wholesalers and dealers. Lot of international buyers are also coming to our booth. We will be happy to participate in 2020 edition.

Mr. Anand Shetty,
Vice President , Flair Writing Industries Limited



This the 6th year we are participating at India Big 7. Its always been an amazing experience here, we got good footfalls and customers. Through India Big 7 we have always got new clients from Pharma, corporates, OEM and for customization needs. We always look forward for future editions to exhibit.

Ms. Manisha Dhingra,
Director, Cossmic Products Pvt Ltd



We are title sponsors this year and India Big 7 has truly justified our decision. Tremendous flow of walk-in to the exhibition as well as to our booth. We will definitely be there in 2020 and there is no second thought to it.

Mr. Sahil Chhabra,
Director, Moda



India Big 7 is a very good platform for B2B & all types of customers that attend this show. We have received the benefits from the show. We got lots of customers- Direct Corporate Customers, Retail Customers, MNC Etc. Footfall is very nice as compared to other exhibitions. I have already planned for participating in India Big 7, 2020. I am your long term loyal customer.

Nikhil Bhutada,
CEO, Amsburg Industries Pvt. Ltd.



BNI Breakfast Meet

BNI India is India's largest and most successful business networking organisation. They offer their members the opportunity to share ideas, contacts, and most importantly, business referrals. This BNI Breakfast Meet was held at India Big 7 for the first time. BNI India has over 617 Chapters with 30,000 Members.



National Stationery Networking Meet

National Stationery Networking Meet 2019 was also organised along side India Big 7 wherein more than 100 members comprising the stockist and dealers of Pens & Stationery association across India attended.



Glimpses of 2019



Event Partners

Title Partner

MODA

Platinum Partners



Gold Partners



Silver Partners



Lanyard Partner



B2B Partner



Food & Beverage Partners



Business Networking Partner



Supported by



A BIG THANK YOU!

**We thank all the partners, associations and
media for their continued support**



 <https://youtu.be/dmSkFfltaNw>

SEE YOU IN 2020



16 17 18 19

SEPTEMBER 2020

Bombay Exhibition Centre
Goregaon East, Mumbai

**BIGGEST EVENT ON
GIFTING & STATIONERY**