



JOIN THE BIGGEST EVENT ON CORPORATE GIFTS & STATIONERY

1-3 October 2021

Friday to Sunday

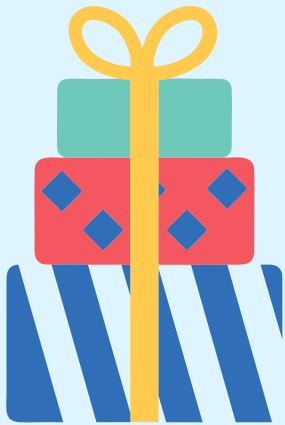
Jio World Convention Centre, BKC, Mumbai.

**New
Venue**

INDIA THE BIGGEST GROWTH MARKET

INR 250,000 Crores is the size of corporate gifting market in India, of which INR 12,000 Cr. belongs to corporate gift which is growing over 200% per annum

Corporate Gifts



Gadgets & Electronics



The Indian gadgets & electronics industry is one of the largest markets in the world anticipated reaching \$ 400 bn and become the fifth largest in the world by 2025. 100% FDI is allowed under the automatic route.

Lifestyle, Apparels & Luggage



Lifestyle and apparel market continues to grow owing to growing consumer class, rapid urbanization and changing fashion trends. Luggage industry estimated to reach INR 20,000 Cr by 2025

Stationery, Writing Instruments & Office Supplies



The overall Indian stationary industry is growing at the rate of 8% a year, with new products & formats being added in every now and then.

Beauty, Health & Wellness



India is also the second largest consumer market in the world. The compounded annual growth rate of the beauty and wellness business in India has been around 18%

Houseware, Kitchenware & Home Décor



Houseware, Kitchenware & Home Décor market has witnessed phenomenal growth, particularly in the last 10 years. The kitchenware industry is also growing at a rate of 6-7% and is expected to grow further.

Food & Confectionery

The Indian confectionery market amounts to US\$11,567m in 2019 and is expected to grow annually by 6.7% (CAGR 2019-2023). Food and beverages is the biggest of the consumption categories. The beverage industry, excluding alcoholic beverages, is worth about \$16 billion.



MARKET GROWTH DRIVERS

Corporate and business houses from pharmaceutical, lifestyle, tourism, IT, food & confectionery, health & beauty sectors are driving the demand and are the biggest buyers of corporate gifts, stationery and office supplies. Key growth drivers include growing middle-class population, rising disposable income, improving lifestyle, increase in literacy, burgeoning corporate offices and overall growth in socio-economic scenario across the nation. These have resulted to an increase in demand for corporate gifts, premium stationery, office supplies, gadgets, luggage, houseware, kitchenware and home decor commodities.



LOOKING BACK AT 2019



96%

VISITORS ARE
SATISFIED
AND MET THEIR
OBJECTIVES



96%

VISITORS ARE
LIKELY TO
VISIT THE
SHOW AGAIN



77%

EXHIBITORS WERE
EXTREMELY
SATISFIED WITH
THE RESULTS.



73%

EXHIBITORS SHOWN
INTEREST TO
PARTICIPATE AGAIN
IN 2020 EDITION.

SUCCESSFUL MARKET PLACE FOR BUYERS AND SELLERS

The 27th edition of India Big 7 was successfully held on 21st – 24th August 2019 at Bombay Exhibition Centre, Mumbai, India. The show was spread across 13,500 sq.mtrs. with 348 exhibitors proving it to be India's largest trade event on Gifts, Stationery, Writing Instruments, Office Supplies, Gadgets, Houseware, Kitchenware & Home Decor industry. Many participants at India Big 7 offered products and solutions which are the need of the hour.

Keeping exhibitors busy from the first to the last hour of the event, the Show witnessed record number of 24,751 visitors from all the sectors. In its service to the industry for 27 years, India Big 7 has emerged as India's most trusted and largest B2B platform.

7 PRODUCTS SECTORS



Gifts - Corporate,
Premium & Novelty



Lifestyle,
Apparels &
Luggage



Stationery, Writing
Instruments &
Office Supplies



Gadgets &
Electronics



Houseware,
Kitchenware &
Home Décor



Food &
Confectionery



Beauty, Health
& Wellness

2019 EDITION IN NUMBERS

24751

ATTENDEES

13500

EXHIBITION
SPACE

862

VIP BUYERS

348

EXHIBITORS FROM
15 COUNTRIES



**GLIMPSES OF
2019 EDITION**





PRESENTS



YOUR BIG GLOBAL MARKETPLACE.

India Big 7 is country's most influential and largely attended trade show catering to core product sectors namely, corporate gifting, stationery, office supplies, gadgets, lifestyle goods, apparels, luggage, food & confectionery, beauty, health & wellness, houseware, kitchenware & home décor.

The exhibition brings together the entire range of products and offer a business platform to manufacturers, traders, wholesalers, stockists and corporate buyers to do business and expand their existing market presence.

**GIFTS
INDIA**
Corporate | Premium | Novelty

STATIONERY
WRITING INSTRUMENTS
& OFFICE SUPPLIES

**Beauty, Health
& Wellness**

**Lifestyle, Apparels
& Luggage**

GADGETS
Electronic Appliances

**HOUSE
KITCHEN
& HOME DÉCOR**

Food & Confectionery Show

INDUSTRY SPEAKS

Sahil Chhabra

Director
MODA



We were the title sponsors in 2019 edition, and India Big 7 has truly justified our decision. Tremendous flow of walk-in buyers to the exhibition as well as to our booth. We will definitely be there in 2020 and there is no second thought to it!

Anand Shetty

Vice President
Flair Writing Industries Limited



It is an honour to have our brand displayed at India Big 7. It's a great platform to promote products to such a large audience right from retailers, wholesalers and dealers. Lot of international buyers are also coming to our booth. We will be happy to participate in 2020 edition.

Manisha Dhingra

Director
Cosmic Products Pvt Ltd



This the 6th year we are participating at India Big 7. It has always been an amazing experience here, we got good footfalls and customers. Through India Big 7 we have always got new clients from Pharmaceutical, corporates, OEM and for customization needs. We always look forward for future editions to exhibit.

Nikhil Bhutada

CEO
Amsburg Industries Pvt. Ltd.



India Big 7 is a very good platform for B2B & all types of customers that attend this show. We got a lots of customers - direct corporate customers, retail customers, MNCs etc. Footfall has been very nice as compared to other exhibitions. I have already planned for participating in India Big 7, 2020. We are your long-term loyal customers.

Shashank Bharadwaj

West Sales Head
Mafatlal



India Big 7 is an amazing show. It is a great platform for re-sellers, manufacturers to build their future prospects, network & collaborate. We had a lot of visitors and relevant enquiries here. This is the first time we are exhibiting at India Big 7 and we definitely look forward to exhibit in 2020 too.

Sagar Jaisinghani

Marketing Manager
Royale Collections



We received a very good response at the show. As a regular participant at India Big 7, we have been meeting a lot of quality corporate buyers. We will continue our participation in the forthcoming editions as well. See you in 2020!

Pritu Chowdhary

Retail & E-commerce Ethusiast
GODREJ



This is 1st time we participating in INDIA BIG 7. It's been a great response and met all form of visitors. Phenomenal response, the inquiries have come mostly for decor and gifting items. We look forward to participate in the next edition.

Rushabh Shah

B.D.M.
HEM CORPORATION



We want to congratulate India Big 7 team for putting up such a fabulous show. Our experience was very good, we have got lot of inquiries and we hope to participate in the year to come as well. It allows us to showcase our new products and exchange thoughts and ideas. It was our 1st show.

Dinesh Bhangdiya

Partner
RUCHOKS



We have been participating for past 6 years. It's a very good show for us. We get different industry and corporate world come over here. This is the best platform for us and every exhibitor. In future also we will be participating.

Mandeep Arora

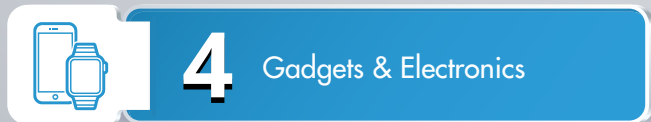
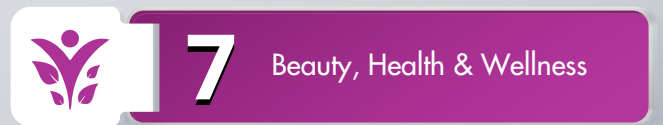
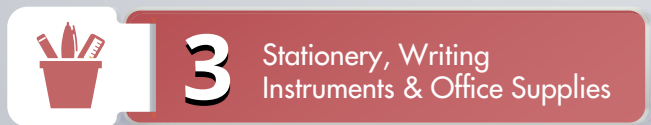
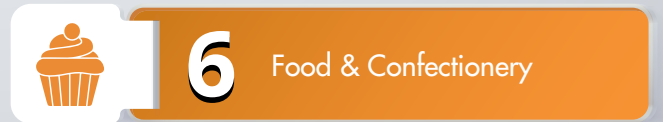
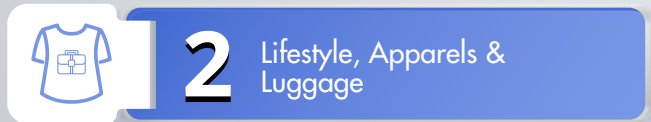
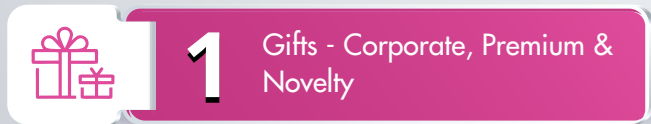
Co-Founder
UBON



India big 7 is real Big7. We have been experiencing good inquiries from gifting entrepreneurs. We have benefited, the experience was quite awesome and rich. We learned how gifting industry is changing. We also definitely want to participate next year also.

WHO CAN EXHIBIT?

If you are a manufacturer, reseller, exporter or importer, supplier or dealer of products or services from below segments then, you must exhibit at India Big 7:



WHO CAN VISIT?

Corporate buyers, suppliers, dealers, stockists, manufacturers, exporters & importers expected from across industry sectors:

Corporate Sectors

- Pharma & Healthcare
- FMCG
- Banking, Finance & Insurance
- IT & Telecom
- Travel & Hospitality
- Manufacturing
- Construction
- Automobile
- Departmental Stores
- Hyper Markets /malls
- E-retailers
- Franchisees
- Architects & Interior Designers

Buyer profile

- Wholesalers, Retailers & Traders
- Exporters & Importers
- Overseas Buyers
- Govt Agencies
- Sourcing Agents
- Institutional Buyers
- Purchase Managers
- Brand & Marketing Managers
- Promotional Managers
- Top & Middle Level Management
- Consultants



INDIA BIG 7 MOVES TO A NEW VENUE.

JIO World Convention Centre, BKC Mumbai.

New venue of India Big 7 offers excellent connectivity.

Easy access from several parts of Mumbai such as western suburbs, central suburbs & even from Navi Mumbai and Thane.

NEW LOCATION | GREATER ADVANTAGE

- Located in the centre of a commercial hub
- Shares vicinity with top MNCs and fortune 500 companies
- Superb connectivity with excellent transport network

NEW VENUE, INTERNATIONAL STANDARDS

- BIG halls
- Excellent parking
- Good security
- Great infrastructure



1-2 October 2021 – 10 AM – 7 PM
3 October 2021 – 10 AM – 6 PM

To book your booth at India Big7 2021 contact:

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Organised By



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(A DIVISION OF RELX INDIA PVT. LTD.)

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D-704, Remi Biz Court, Shah Industrial
Estate, Off Veera Desai Road,
Andheri (West), Mumbai- 53