



**25 26 27 AUGUST 2022**

Bombay Exhibition Centre,  
Goregaon (E), Mumbai



**JOIN THE BIGGEST EVENT ON  
CORPORATE GIFTS & STATIONERY**

[www.IndiaBig7.com](http://www.IndiaBig7.com)



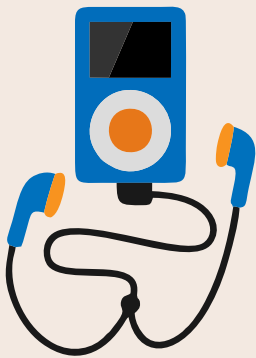
# INDIA THE BIGGEST GROWTH MARKET

According to reports, corporate gifting market in India is estimated to be Rs 12,000 crore and is growing at over 200% per annum. With remote working and work from home culture becoming quite popular in India, solutions that enhance work from home efficiency such as Wi-Fi routers, noise cancellation/wireless headphones, printers, webcams, bluetooth speakers, pen drives, power banks, along with ergonomically designed furniture is gaining traction.

## Corporate Gifts



## Gadgets & Electronics



The Indian gadgets & electronics industry is one of the largest markets in the world anticipated reaching \$ 400 bn and become the fifth largest in the world by 2025. 100% FDI is allowed under the automatic route.

## Lifestyle, Apparels & Luggage



Lifestyle and apparel market continues to grow owing to growing consumer class, rapid urbanization and changing fashion trends. Luggage industry estimated to reach INR 20,000 Cr by 2025

## Stationery, Writing Instruments & Office Supplies



The overall Indian stationary industry is growing at the rate of 8% a year, with new products & formats being added in every now and then.

## Gift Card

The gift card industry in India is expected to grow by 22.1% on annual basis to reach US\$ 5533.7 million in 2021. According to market research report, the gift card market is projected to continue to grow, recording a CAGR of 18.4% during the forecast period of 2020-2025 and is expected to reach US\$ 10869.3 million by 2025.



## Houseware, Kitchenware & Home Décor



Houseware, Kitchenware & Home Décor market has witnessed phenomenal growth, particularly in the last 10 years. The kitchenware industry is also growing at a rate of 6-7% and is expected to grow further.

## Food & Confectionery

The global confectionery market size is expected to reach USD 242.53 billion by 2028, growing at a CAGR of 3.8% during the forecast period. Rising health consciousness among consumers will play a key role in propelling the growth of this market, according to Fortune Business Insights.



## MARKET TRENDS IN GIFTING INDUSTRY IN INDIA

According to Technopak, "The total size of the Indian gifting industry is about Rs 250,000 crore." Increased marketing activities by leading brands coupled with personalisation and customisation in gift products are some of the biggest drivers. Creative packaging, personalised notes, boxes with special engravings all contribute to a seamless buying experience and have significantly boosted the country's gifting market.



# LOOKING BACK AT 2019



## 96%

VISITORS ARE  
SATISFIED  
AND MET THEIR  
OBJECTIVES



## 96%

VISITORS ARE  
LIKELY TO  
VISIT THE  
SHOW AGAIN



## 77%

EXHIBITORS WERE  
EXTREMELY  
SATISFIED WITH  
THE RESULTS.



## 73%

EXHIBITORS SHOWN  
INTEREST TO  
PARTICIPATE AGAIN  
IN 2020 EDITION.

## SUCCESSFUL MARKET PLACE FOR BUYERS AND SELLERS

The 27th edition of India Big 7 was successfully held on 21st – 24th August 2019 at Bombay Exhibition Centre, Mumbai, India. The show was spread across 13,500 sq.mtrs. with 348 exhibitors proving it to be India's largest trade event on Gifts, Stationery, Writing Instruments, Office Supplies, Gadgets, Houseware, Kitchenware & Home Decor industry. Many participants at India Big 7 offered products and solutions which are the need of the hour.

Keeping exhibitors busy from the first to the last hour of the event, the Show witnessed record number of 24,751 visitors from all the sectors. In its service to the industry for 27 years, India Big 7 has emerged as India's most trusted and largest B2B platform.

## 2019 EDITION IN NUMBERS

# 24751

ATTENDEES

# 13500

EXHIBITION  
SPACE

# 862

VIP BUYERS

# 348

EXHIBITORS FROM  
15 COUNTRIES





## YOUR BIG GLOBAL MARKETPLACE.

India Big 7 is country's most influential and largely attended trade show catering to core product sectors namely, corporate gifting, stationery, office supplies, gadgets, lifestyle goods, apparels, luggage, food & confectionery, beauty, health & wellness, houseware, kitchenware & home décor.

The exhibition brings together the entire range of products and offer a business platform to manufacturers, traders, wholesalers, stockists and corporate buyers to do business and expand their existing market presence.

**GIFTS  
INDIA**  
Corporate | Premium | Novelty



Lifestyle, Apparels  
& Luggage



**HOUSE  
KITCHEN  
& HOME DÉCOR**

**GADGETS**  
Electronic Appliances



Beauty, Health  
& Wellness

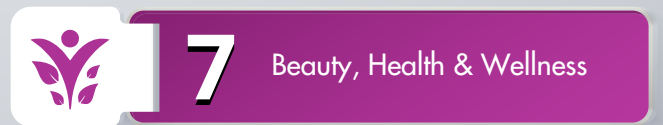
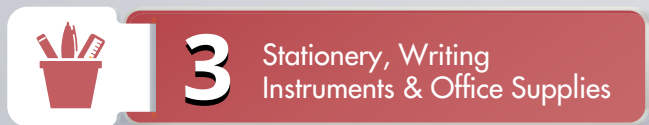
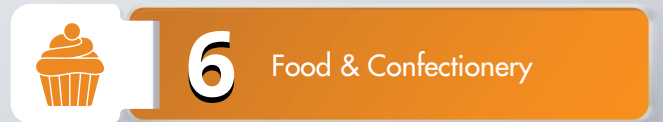
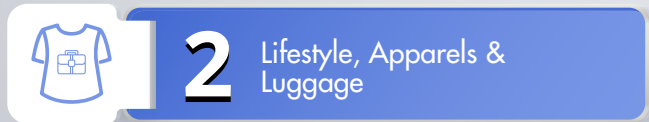
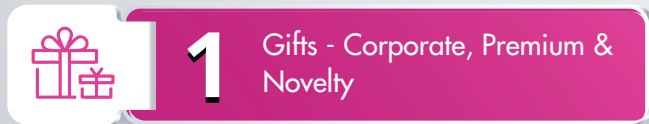
**STATIONERY  
WRITING INSTRUMENTS  
& OFFICE SUPPLIES**



Food & Confectionery Show

## WHO CAN EXHIBIT?

If you are a manufacturer, reseller, exporter or importer, supplier or dealer of products or services from below segments then, you must exhibit at India Big 7:



## WHO CAN VISIT?

**Corporate buyers, suppliers, dealers, stockists, manufacturers, exporters & importers expected from across industry sectors:**

### Corporate Sectors

- Pharma & Healthcare
- FMCG
- Banking, Finance & Insurance
- IT & Telecom
- Travel & Hospitality
- Manufacturing
- Construction
- Automobile
- Departmental Stores
- Hyper Markets /malls
- E-retailers
- Franchisees
- Architects & Interior Designers

### Buyer profile

- Wholesalers, Retailers & Traders
- Exporters & Importers
- Overseas Buyers
- Govt Agencies
- Sourcing Agents
- Institutional Buyers
- Purchase Managers
- Brand & Marketing Managers
- Promotional Managers
- Top & Middle Level Management
- Consultants



## ABOUT ORGANISER



RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face to face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people.

RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers.

[www.rxglobal.com](http://www.rxglobal.com)



**25-26 August 2022 – 10 AM – 7 PM**  
**27 August 2022 – 10 AM – 6 PM**

## To book your booth at India Big7 2022 contact:

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## Organised By



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