



Built by
RX

JOIN THE BIGGEST EVENT ON CORPORATE GIFTS & STATIONERY

24 25 26 AUGUST 2023

JIO WORLD CONVENTION CENTRE, MUMBAI

**GIFTS
INDIA**
Corporate | Premium | Novelty



Lifestyle, Apparels
& Luggage

STATIONERY
WRITING INSTRUMENTS
& OFFICE SUPPLIES

GADGETS
Electronic Appliances

**HOUSE
KITCHEN
& HOME DECOR**

WARES

Food & Confectionery Show

**Beauty, Health
& Wellness**



www.indiabig7.com

INDIA THE BIGGEST GROWTH MARKET

According to reports, corporate gifting market in India is estimated to be Rs 12,000 crore and is growing at over 200% per annum. With remote working and work from home culture becoming quite popular in India, solutions that enhance work from home efficiency such as Wi-Fi routers, noise cancellation/wireless headphones, printers, webcams, bluetooth speakers, pen drives, power banks, along with ergonomically designed furniture is gaining traction.

Corporate Gifts



Gadgets & Electronics



The Indian gadgets & electronics industry is one of the largest markets in the world anticipated reaching \$ 400 bn and become the fifth largest in the world by 2025. 100% FDI is allowed under the automatic route.



Lifestyle, Apparels & Luggage

Lifestyle and apparel market continues to grow owing to growing consumer class, rapid urbanization and changing fashion trends. Luggage industry estimated to reach INR 20,000 Cr by 2025



Stationery, Writing Instruments & Office Supplies

The overall Indian stationery industry is growing at the rate of 8% a year, with new products & formats being added in every now and then.

Gift Card

India's Gift Card Market is estimated to be USD 39.21 Bn in 2022 and is projected to reach USD 93.96 Bn by 2027, growing at a CAGR of 19.1%, according to market report by Research And Markets.



Houseware, Kitchenware & Home Décor



Houseware, Kitchenware & Home Décor market has witnessed phenomenal growth, particularly in the last 10 years. The kitchenware industry is also growing at a rate of 6-7% and is expected to grow further.

Food & Confectionery

The global confectionery market size is expected to reach USD 242.53 billion by 2028, growing at a CAGR of 3.8% during the forecast period. Rising health consciousness among consumers will play a key role in propelling the growth of this market, according to Fortune Business Insights.



MARKET TRENDS IN GIFTING INDUSTRY IN INDIA

According to Technopak, "The total size of the Indian gifting industry is about Rs 250,000 crore." Increased marketing activities by leading brands coupled with personalisation and customisation in gift products are some of the biggest drivers. Creative packaging, personalised notes, boxes with special engravings all contribute to a seamless buying experience and have significantly boosted the country's gifting market.



2022 in Numbers!

93%

VISITORS ARE SATISFIED AND MET THEIR OBJECTIVES

95%

VISITORS ARE LIKELY TO VISIT THE SHOW AGAIN

81%

EXHIBITORS WERE EXTREMELY SATISFIED WITH THE RESULTS.

90%

EXHIBITORS INTERESTED TO PARTICIPATE AGAIN IN 2023 EDITION

SUCCESSFUL MARKET PLACE FOR BUYERS AND SELLERS

The 28th edition of India Big 7 was successfully held on 25th – 27th August 2022 at Bombay Exhibition Centre, Mumbai, India. The show proving India's largest trade event on Gifts, Stationery, Writing Instruments, Office Supplies, Gadgets, Houseware, Kitchenware & Home Decor industry. Many participants at India Big 7 offered products and solutions which are the need of the hour.

Keeping exhibitors busy from the first to the last hour of the event, the Show witnessed record number of 11,421 visitors from all the sectors. In its service to the industry for 28 years, India Big 7 has emerged as India's most trusted and largest B2B platform.

11,421

ATTENDEES

13,500

EXHIBITION SPACE

462

VIP BUYERS





YOUR **BIG** GLOBAL MARKETPLACE.

India Big 7 is country's most influential and largely attended trade show catering to core product sectors namely, corporate gifting, stationery, office supplies, gadgets, lifestyle goods, apparels, luggage, food & confectionery, beauty, health & wellness, houseware, kitchenware & home décor.

The exhibition brings together the entire range of products and offer a business platform to manufacturers, traders, wholesalers, stockists and corporate buyers to do business and expand their existing market presence.

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Food & Confectionery Show

WHO CAN EXHIBIT?

If you are a manufacturer, reseller, exporter or importer, supplier or dealer of products or services from below segments then, you must exhibit at India Big 7:



1 Gifts - Corporate, Premium & Novelty



5 Houseware, Kitchenware & Home Décor



2 Lifestyle, Apparels & Luggage



6 Food & Confectionery



3 Stationery, Writing Instruments & Office Supplies



7 Beauty, Health & Wellness



4 Gadgets & Electronics

WHO CAN VISIT?

Corporate buyers, suppliers, dealers, stockists, manufacturers, exporters & importers expected from across industry sectors:

Corporate Sectors

- Pharma & Healthcare
- FMCG
- Banking, Finance & Insurance
- IT & Telecom
- Travel & Hospitality
- Manufacturing
- Construction
- Automobile
- Departmental Stores
- Hyper Markets /malls
- E-retailers
- Franchisees
- Architects & Interior Designers

Buyer profile

- Wholesalers, Retailers & Traders
- Exporters & Importers
- Overseas Buyers
- Govt Agencies
- Sourcing Agents
- Institutional Buyers
- Purchase Managers
- Brand & Marketing Managers
- Promotional Managers
- Top & Middle Level Management
- Consultants





Glimpse of India Big7 2022

Day 1 Highlights



Day 2 Highlights



INDIA BIG 7 MOVES TO A NEW VENUE.

New venue of India Big 7 offers excellent connectivity.

Easy access from several parts of Mumbai such as western suburbs, central suburbs & even from Navi Mumbai and Thane.

NEW LOCATION | GREATER ADVANTAGE

- Located in the centre of a commercial hub
- Shares vicinity with top MNCs and fortune 500 companies
- Superb connectivity with excellent transport network

NEW VENUE, INTERNATIONAL STANDARDS

- BIG halls
- Excellent parking
- Good security
- Great infrastructure



To book your booth at India Big7 2023 contact:

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