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**MODA<sup>®</sup>**

# JOIN THE BIGGEST EVENT ON CORPORATE GIFTS & STATIONERY

**24 25 26** AUGUST 2023

**JIO WORLD CONVENTION CENTRE, MUMBAI**

**GIFTS  
INDIA**  
Corporate | Premium | Novelty



STATIONERY  
WRITING INSTRUMENTS  
& OFFICE SUPPLIES

**GADGETS**  
Electronic Appliances

**HOUSE  
KITCHEN  
& HOME DECOR**

WARES

**Food & Confectionery Show**

**Beauty, Health  
& Wellness**



[www.indiabig7.com](http://www.indiabig7.com)

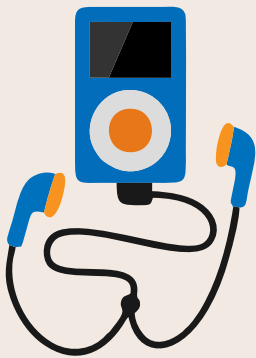
# INDIA THE BIGGEST GROWTH MARKET

According to reports, corporate gifting market in India is estimated to be Rs 12,000 crore and is growing at over 200% per annum. With remote working and work from home culture becoming quite popular in India, solutions that enhance work from home efficiency such as Wi-Fi routers, noise cancellation/wireless headphones, printers, webcams, bluetooth speakers, pen drives, power banks, along with ergonomically designed furniture is gaining traction.

## Corporate Gifts



## Gadgets & Electronics



The Indian gadgets & electronics industry is one of the largest markets in the world anticipated reaching \$ 400 bn and become the fifth largest in the world by 2025. 100% FDI is allowed under the automatic route.

## Lifestyle, Apparels & Luggage



Lifestyle and apparel market continues to grow owing to growing consumer class, rapid urbanization and changing fashion trends. Luggage industry estimated to reach INR 20,000 Cr by 2025

## Stationery, Writing Instruments & Office Supplies



The overall Indian stationery industry is growing at the rate of 8% a year, with new products & formats being added in every now and then.

## Gift Card

India's Gift Card Market is estimated to be USD 39.21 Bn in 2022 and is projected to reach USD 93.96 Bn by 2027, growing at a CAGR of 19.1%, according to market report by Research And Markets.



## Houseware, Kitchenware & Home Décor



Houseware, Kitchenware & Home Décor market has witnessed phenomenal growth, particularly in the last 10 years. The kitchenware industry is also growing at a rate of 6-7% and is expected to grow further.

## Food & Confectionery

The global confectionery market size is expected to reach USD 242.53 billion by 2028, growing at a CAGR of 3.8% during the forecast period. Rising health consciousness among consumers will play a key role in propelling the growth of this market, according to Fortune Business Insights.



## MARKET TRENDS IN GIFTING INDUSTRY IN INDIA

According to Technopak, "The total size of the Indian gifting industry is about Rs 250,000 crore." Increased marketing activities by leading brands coupled with personalisation and customisation in gift products are some of the biggest drivers. Creative packaging, personalised notes, boxes with special engravings all contribute to a seamless buying experience and have significantly boosted the country's gifting market.



# 2022 in Numbers!

## 93%

VISITORS ARE SATISFIED  
AND MET THEIR OBJECTIVES

## 95%

VISITORS ARE LIKELY TO  
VISIT THE SHOW AGAIN

## 81%

EXHIBITORS WERE EXTREMELY  
SATISFIED WITH THE RESULTS.

## 90%

EXHIBITORS INTERESTED TO  
PARTICIPATE AGAIN IN 2023 EDITION

## SUCCESSFUL MARKET PLACE FOR BUYERS AND SELLERS

The 28th edition of India Big 7 was successfully held on 25th – 27th August 2022 at Bombay Exhibition Centre, Mumbai, India. The show proving India's largest trade event on Gifts, Stationery, Writing Instruments, Office Supplies, Gadgets, Houseware, Kitchenware & Home Decor industry. Many participants at India Big 7 offered products and solutions which are the need of the hour.

Keeping exhibitors busy from the first to the last hour of the event, the Show witnessed record number of 11,421 visitors from all the sectors. In its service to the industry for 28 years, India Big 7 has emerged as India's most trusted and largest B2B platform.

## 11,421

ATTENDEES

## 13,500

EXHIBITION  
SPACE

## 462

VIP BUYERS





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## YOUR BIG GLOBAL MARKETPLACE.

India Big 7 is country's most influential and largely attended trade show catering to core product sectors namely, corporate gifting, stationery, office supplies, gadgets, lifestyle goods, apparels, luggage, food & confectionery, beauty, health & wellness, houseware, kitchenware & home décor.

The exhibition brings together the entire range of products and offer a business platform to manufacturers, traders, wholesalers, stockists and corporate buyers to do business and expand their existing market presence.

**GIFTS  
INDIA**  
Corporate | Premium | Novelty

STATIONERY  
WRITING INSTRUMENTS  
& OFFICE SUPPLIES

  
Beauty, Health  
& Wellness

  
Lifestyle, Apparels  
& Luggage

**GADGETS**  
Electronic Appliances

  
**HOUSE  
KITCHEN  
& HOME DÉCOR**

  
Food & Confectionery Show

## WHO CAN EXHIBIT?

If you are a manufacturer, reseller, exporter or importer, supplier or dealer of products or services from below segments then, you must exhibit at India Big 7:



1

Gifts - Corporate, Premium & Novelty



5

Houseware, Kitchenware & Home Décor



2

Lifestyle, Apparels & Luggage



6

Food & Confectionery



3

Stationery, Writing Instruments & Office Supplies



7

Beauty, Health & Wellness



4

Gadgets & Electronics

## WHO CAN VISIT?

**Corporate buyers, suppliers, dealers, stockists, manufacturers, exporters & importers expected from across industry sectors:**

### Corporate Sectors

- Pharma & Healthcare
- FMCG
- Banking, Finance & Insurance
- IT & Telecom
- Travel & Hospitality
- Manufacturing
- Construction
- Automobile
- Departmental Stores
- Hyper Markets /malls
- E-retailers
- Franchisees
- Architects & Interior Designers

### Buyer profile

- Wholesalers, Retailers & Traders
- Exporters & Importers
- Overseas Buyers
- Govt Agencies
- Sourcing Agents
- Institutional Buyers
- Purchase Managers
- Brand & Marketing Managers
- Promotional Managers
- Top & Middle Level Management
- Consultants





# SOME OF THE EXHIBITORS AT INDIA BIG 7 2022



& many more...

# INDIA BIG 7 MOVES TO A NEW VENUE.

## New venue of India Big 7 offers excellent connectivity.

Easy access from several parts of Mumbai such as western suburbs, central suburbs & even from Navi Mumbai and Thane.



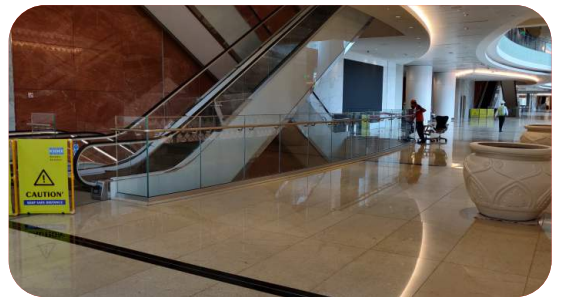
## NEW LOCATION | GREATER ADVANTAGE

- Located in the centre of a commercial hub
- Shares vicinity with top MNCs and fortune 500 companies
- Superb connectivity with excellent transport network



## NEW VENUE, INTERNATIONAL STANDARDS

- BIG halls
- Excellent parking
- Good security
- Great infrastructure





## ABOUT ORGANISER

RX India is part of RX ([www.rxglobal.com](http://www.rxglobal.com)). RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at approximately 400 events in 22 countries across 42 industry sectors. RX India, with a diverse portfolio of leading B2B events across India, offers a platform of face-to-face events and digital solutions to customers from sectors including Logistics & Supply Chain; Packaging & Printing; Manufacturing & Engineering; Retail and Gifts and Leisure. Leading events brands include MAPIC India (formerly IRF), AMTEX, India Big 7, Fastener Fair India, IndiaCorr Expo, India Folding Carton, India Warehousing Show, PackPlus Delhi, India Warehousing & Logistics Show and PackPlus South. These events are specially curated and designed to cater to a large domestic market and growing opportunities for our global customers.

### **To book your booth at India Big7 2023 contact:**

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### **Organised By**



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